



# VEHICLE WRAPS & DECALING

## BENEFITS & PROCEDURE GUIDE

TOP

5

BENEFITS OF WRAP  
& BRANDING OF VEHICLES

- 1 MORE AFFORDABLE COST OF ADVERTISING. ESPECIALLY FOR NEW START UP BUSINESSES.
- 2 CREATES AWARENESS QUICKLY.
- 3 CREATES ENGAGEMENT WITH PUBLIC AND POTENTIAL CLIENTELE.
- 4 APPEARANCE & COMPANY IMAGE.
- 5 ABILITY TO CHANGE OR UPDATE.

10,000-30,000  
Daily Impressions

98%  
Notice media targeted vehicles

15x  
Name recognition for advertising

## OUR PROCEDURE & PROCESS

### 1 CONSULTATION & DESIGN

First step, we will consult with client either by way of email, phone or in person. This will insure we have acquired all possible information to properly quote and provide a close as possible proof when required. Upon job cost approval by client, we will require a 50% deposit before moving forward. Now the fun begins! We will send you proofs of the project and work together in completing a final design. Once approved we will begin printing and prepping project.

#### TIMEFRAME:

1-3 DAYS FOR DESIGN PROOFS  
THIS IS DEPENDANT ON CLIENTS AVAILABILITY FOR PROVIDING  
AND NUMBER OF ALTERATIONS



### 2 PRINT / CUT & INSTALL

ONCE WE HAVE CLIENTS APPROVAL WE WILL EITHER, PRINT, CUT OR BOTH FROM OUR IN HOUSE PRINT SHOP. WE ONLY USE HIGH QUALITY 3M OR AVERY PRODUCTS AND OUR LARGE FORMAT MIMAKI PRINTER INSURES VIBRANT, HIGH QUALITY FINISHED PRODUCTS.

WHILE THIS PROCESS IS TAKING PLACE, WE WILL SCHEDULE A DATE THE VEHICLE WILL HAVE THE WRAP OR DECALS INSTALLED. THIS WILL EITHER BE INSTALLED ONSITE AT CUSTOMERS LOCATION OR AT OUR INSTALLATION LOCATION. IT IS THE CLIENTS RESPONSIBILITY TO HAVE THE VEHICLE WASHED PRIOR TO INSTALL. FOR SIMPLE DECAL INSTALLATIONS, THE MORNING OF. FOR FULL OR PARTIAL WRAPS, THE NIGHT BEFORE. WE ALSO THOROUGHLY GO OVER THE VEHICLE PRIOR TO INSTALLING, INSURING IT IS CONTAMINATE FREE AND PROPERLY PREPPED FOR OUR INSTALL. PLEASE DO NOT WAX THE VEHICLE AFTER OR WHILE USING CARWASH WITH WAX OPTION.

NOW THAT THE VEHICLE IS READY AND IN OUR POSSESSION, WE CAN BEGIN DOING WRAP OR DECAL INSTALLATION. WE WILL KEEP YOU UPDATED ON PROGRESS AND INSURE WE HAVE COMPLETED UPON QUOTED TIME FRAME.

#### TIMEFRAME:

1-2 DAYS FOR DESIGN PRINTING, CUTTING AND LAMINATING  
12 - 24HRS FOR PRINT OUTGASING  
1-4 DAYS FOR INSTALL - DEPENDANT ON COMPLEXITY OF INSTALL



### 3 DELIVERY & REVIEW

FINALLY, ONCE THE INSTALLATION IS COMPLETE, WE WILL DROP OFF OR INSURE YOU ARE AT YOUR LOCATION WHERE WE ARE INSTALLING. AT THAT TIME WE CAN GO OVER THE PROJECT TOGETHER TO ENSURE YOU ARE SATISFIED WITH THE END RESULT. WE WILL DISCUSS AS WELL AS LEAVE YOU WITH DETAIL INSTRUCTIONS FOR THE CARE AND MAINTENANCE OF YOUR NEW WRAP OR DECALS.

**X** Design Elements &  
Finished Install to include

- X** COMPANY NAME, CONTACT INFO & SERVICES IF REQUIRED
- X** KEEP DESIGN SIMPLE - FOCUS ON BRAND OR SERVICES
- X** INSURE DESIGN MEETS INTENDED MARKETING GOAL
- X** ONLY QUALITY MATERIALS ARE USED FOR PROJECT
- X** DESIGN, INSTALLATION & FINAL PRODUCT EXCEEDS CUSTOMERS EXPECTATIONS